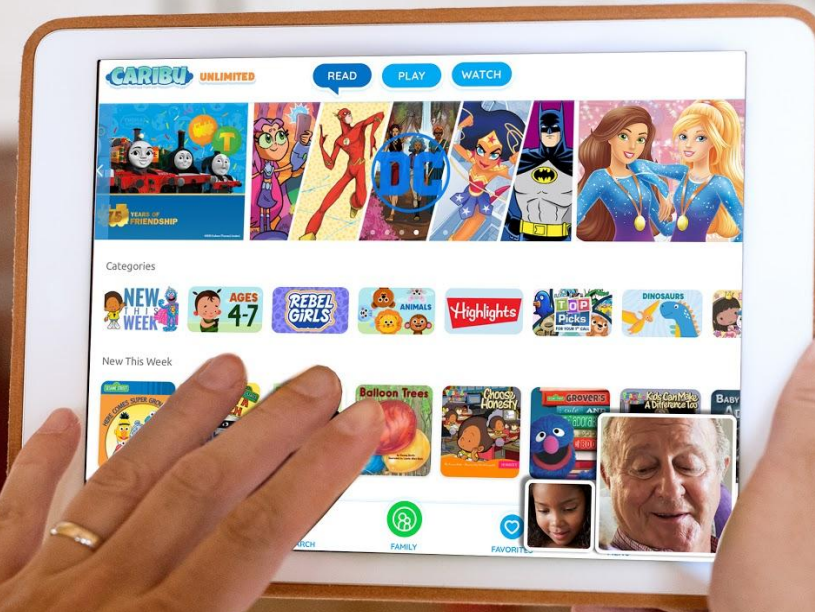


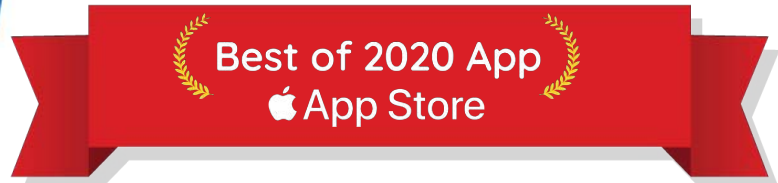
# CARIBU

## PARTNER DECK



# First Of Its Kind Platform

Caribu is the leading 'educational family entertainment platform' for kids ages 0-13 to have a virtual playdate with family and friends.



Read books from all of your favorite characters and stories!



Invite family at the touch of a button. It's FREE for them!

Color, paint, and draw together with thousands of activity sheets!

Endless memories with family are just a Magical Caribu Call away!

Play games together like Memory, Tile Puzzles, and Sequence!







Back Eraser

## Matching game

What is this made of?

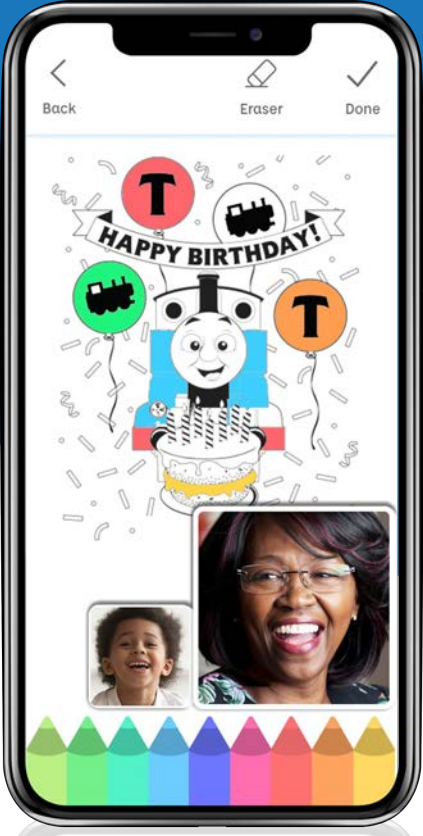
# Magical Caribu Call







# Draw Together





# Play Together



# Cook Together



Let's try  
this recipe  
together!



# Safety & Security for Kids

## Built-in: Trust is Imperative

### Features put Children's Security First

- All accounts are set up by adults
- COPPA compliant by default
- Contacts can only be added through individual double-confirmed invitation requests to known family/friends
- Caribu video-calls are 1-1 with trusted contacts
- All calls have end-to-end encryption

### Trusted by Experts

- Apple App Store 'Kids' Section
- Google Play Store 'Made for Families' Section
- Kid SAFE Certified



# Caribu ~~Isn't~~ Screen Time

Caribu Meets the AAP Guidelines for Positive Screen-Time

Under 18 Months

Screen-Time is Best Limited to Video-Chatting

18-24 Months

**CARIBU**

2-5 Years

Media Carefully Chosen for Their Age Group

Screen-Time Shared with a Parent or Caregiver

1 Hour or Less of Screen-Time a Day  
Educational Content Promoting Social Skills

## THRIVING

Boston Children's Hospital's Pediatric Health Blog



Harvard Health Publications  
**HARVARD MEDICAL SCHOOL**

*Trusted advice for a healthier life*

American Academy of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN®

\*Recommendations for Children's Media Use by the American Academy of Pediatrics



# Partnerships & Technology



- AT&T subsidized Caribu Unlimited subscriptions for 13,000 new users (\$560,000)
- Committed to development of quality children's educational content
- Exploring additional collaborations with 5G real-time experiences



## CARIBU Caribu Technology & 5G

- Reliable mobile network video streaming with variable bitrate
- Secure, e2e encrypted 1-1 video-calls
- Ultra low-latency signaling for real-time multiplayer actions
- Integrated multiplayer real-time app navigation, book reading, drawing and board games

# We Continue To Broaden Our Value Proposition



Away & busy parents  
Grandparents  
Play with friends

8-12 Year Olds  
Celebrity Read Alouds  
Virtual babysitting



# Selected Awards & Affiliations



Best of 2020 App  
Apple App Store



TIME Magazine's  
BEST INVENTION  
2019



TOYOTA  
MOTHERS  
OF INVENTION



# Customers Love Us

**HALLELUJAH!**

I don't know who need to hear this but

**IF YOU HAVE KIDS**

download the @caribu app.

Virtual play dates  
Grandparents can video call  
and read books or draw on  
the app.

My kid has been entertained  
by others for hours.

**Cate Taylor** @SociologyCate

If you have kids between maybe 1 and 7, this app is genius: @caribu Grandparents and other adults (relatives, babysitters, friends) can read stories and play games with your kids. Great for virtual play dates (especially nice if you have an only child). I think 3-6 is target age.

2:00 PM · 4/1/20 · Twitter Web App

3 Likes

**Cate Taylor** @SociologyCate · 56m  
Replying to @SociologyCate  
It's screen time but it is interactive. Great to give parents a break!

8:09

**Tweet**

**Meghan Roberts** @MeghanKRoberts

Relaxing while my mother virtually babysits my kid on @caribu, my new favorite app

1:26 PM · 5/18/20 · Twitter for iPhone

1 Retweet 5 Likes

**Beth Colombatto** recommends Caribu. 15 mins · 🇺🇸

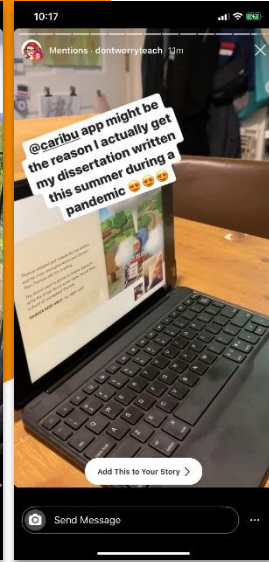
Love this so much, for the quarantine, and even after! My siblings all live out of state so this is an amazing way for my kids to have interactive time with their aunts, uncles, and cousins. Thanks for making this free right now!

**Italia** 6:17 PM

I just talked to a grandma that said she "never saw her grandson open up so much as when they were reading" and she said it was the most engaged and most words she has actually ever heard him speak!

*"I used your app last night for the first time. 1. WOW 2. THANK YOU 3. My mother-in-law read my kid his nighttime books and gave me a full hour back in my life. Such a brilliant idea and need this now more than ever. Endless thanks to you and your team."*

**Courtney Horwitz** Head of Brand & Content at **vimeo**



1:02

**Message** #positive-feedback

**Erin** Today at 1:00 PM

This is Norm! He said he can tell we have a wonderful organization because normal companies would not call just to make sure everything is working. He said we're fantastic for calling! 🙌

Jeffrey Jabon

TODAY

**Jeffrey Jabon** · 7:13 pm

Thanks for the RBL1 webinar! Caribu is awesome!

Never heard of Caribu but now it's like toothpaste out of the tube, it's not going back in! My wife (@beetsandbiscotti on insta) was watching your intro just now and jumped to call her sister (with 3 boys under 8) and 16 cousins - all with young kids and toddlers - know about Caribu. Plus they're all Canadian so the "Caribu" name is fire!!! Outstanding!





# Great App Store Reviews

Caribu receives incredible user feedback and ongoing engagement after first use

**This app is great**

★★★★★

I love that this app allows me to have story time with my grandkids that live 4 states away. If their attention wanes they can color a picture. It's fun and easy to use.

Tue  
sueluvspups

**I love caribu**

★★★★★

I love caribu because it's always a good way to call your family when they're gone

Oct 17  
jett jett fox

**Terrific App**

★★★★★

Reading to my grandson is important to me, and the book selection is terrific. Looking forward to many years of Caribu-ing.

Nov 7  
Elizabeth Crain

## Ratings and Reviews

**4.5** out of 5

521 Ratings js



★★★★★

Dantrepreneur78, 11/11/2017

**Loving it as a traveling parent!!!**

Our daughter is now a bit over 3 years old and pretty much used to me (her dad) reading at least one bed time story every night. In recent weeks I had to start traveling a lot for my [more](#)

★★★★★

LJ in PA, 12/17/2019

**Caribu is a game changer for video calls wi...**

Just used Caribu for the first time and was so impressed with the quality and variety of activities available to engage the grandkids. I think I had as much fun as they did! Will [more](#)

×

★★★★★

peaceloveandringo, 09/04/2018

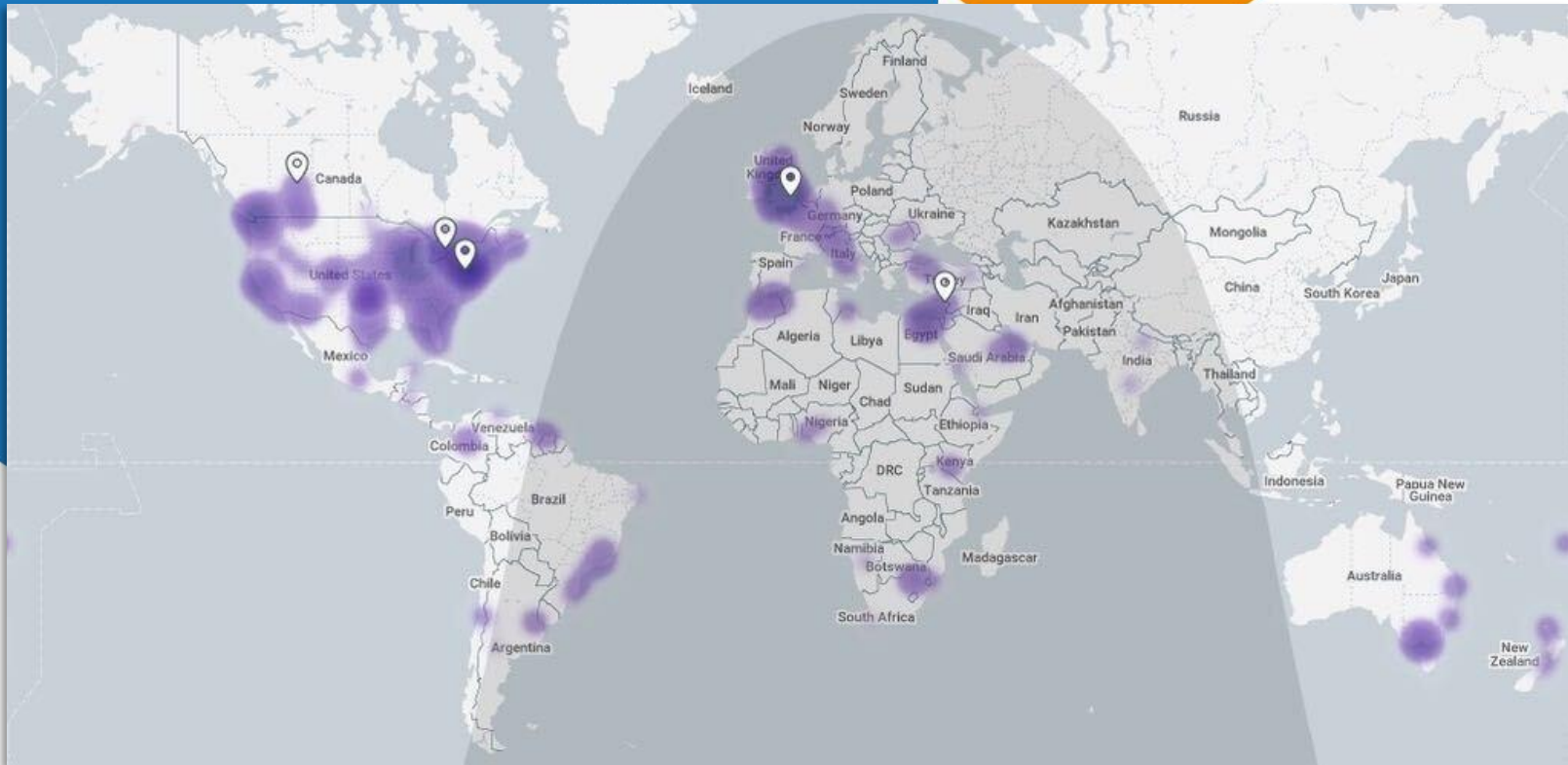
**Revolutionary for our family!**

Caribu has been life-changing for our family. We love that the grandparents can stay connected and read bedtime stories to the kids, while seeing them in real-time. It's so easy for everyone to use, and keeps the kids entertained while we are cooking dinner at night too. Highly recommended for families on-the-go, and parents who are not always at home when bedtime comes around.

Requires iOS 9.0 or later. Compatible with iPhone, iPad, and iPod touch.

# 24/7 Global Usage

Caribu has an extremely global & active user base in 200+ countries/territories



3pm  
*San Francisco*

6pm  
*New York*

11pm  
*London*

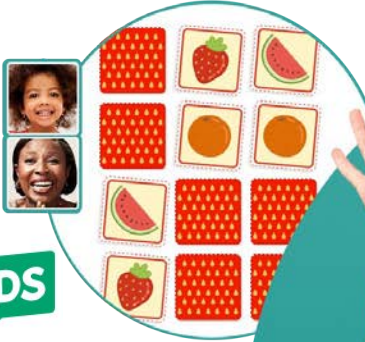
4am  
*Jerusalem*

6:30am  
*Mumbai*

11am  
*Melbourne*



# 100+ Content Partners



Creative Teaching Press™



Let's find a new book together!

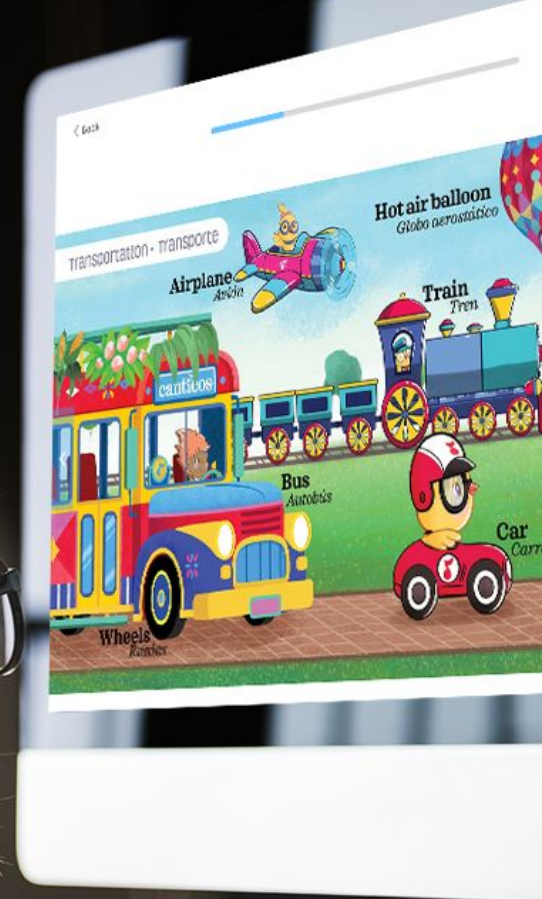
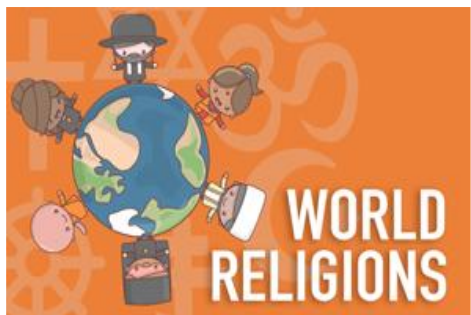
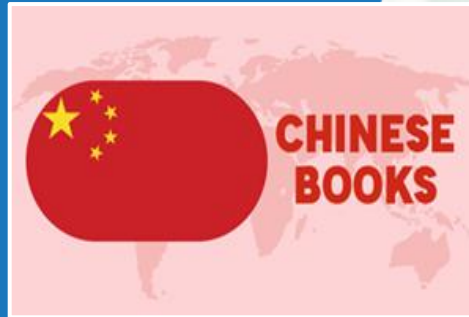


Arbordale Publishing





# Content In 10+ Languages



Transportation - transporte  
Airplane Avião  
Hot air balloon Globo aerostático  
Train Trem  
Bus Autobús  
Car Carr  
Wheels Rodas

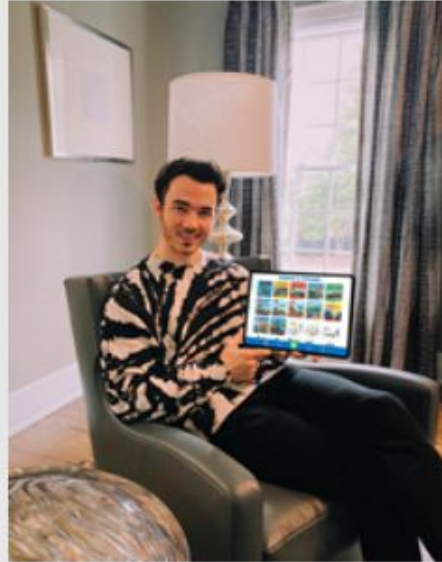


# Celebrities Love Us

Wednesday, May 6, 2020

“As a dad of two girls, I have loved using Caribu to connect with them when I couldn’t be home to read bedtime stories in-person,” said Jonas.

**Billboard.com**



Multi-Platinum Recording Artist Kevin Jonas Joins Caribu



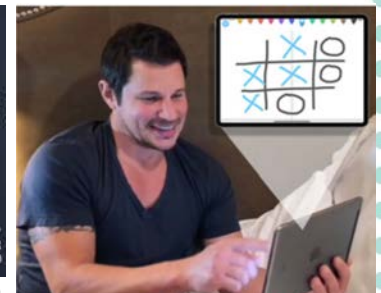
Atlanta Falcons Ricardo Allen invested in Caribu



Alex Rodriguez (@AROD) Following  
I'm proud to support @caribu's donation of their app to all currently serving military during this holiday season. [Caribu.co](https://Caribu.co)



Why the first female NFL coach is getting behind this fast-growing startup  
How this startup is quickly becoming a player favorite at the NFL.



Nick Lachey reads to his kids while on tour



Jeb Bush  
@JebBush

In these times of #socialdistancing and #distancelearning, @Caribu is the most fun your family can have in a video-call! It integrates books, activities, games, and, videos in an engaging video-call. It is FREE & UNLIMITED during #COVID19.



Kim Zolciak and Kroy Biermann invested in Caribu



Howie Mandel reading with his granddaughter on Caribu



# The Media Loves Us



With Caribu This Latina Founder Is Working To Connect Grandparents And Their Grandchildren



*(Featured in Forbes for 4 years in a row!)*



This Startup is Rethinking the Video-Call—for the Benefit of Children

**AT&T-backed startup secures crowdfunding investment from NFL player**



**TIME Magazine's Best Inventions of 2019: A Better Way to Connect with Kids**

Caribu Puts Grandparents And Grandkids On The Same Page





# Extraordinary Founders



**Max Tuchman**   
CEO + Co-Founder

- ✓ 15+ years in every level of the Education Industry
- ✓ Public School Teacher & Regional CEO of Teach For America, Miami-Dade
- ✓ Worked on national Common Core implementation with Bill and Melinda Gates Foundation
- ✓ Worked in the Bullpen on education, arts and service initiatives for Mayor Bloomberg
- ✓ Senior Advisor to the Treasury Secretary focused on financial education and student loans

**Alvaro Sabido**   
CTO + Co-Founder

- ✓ 10+ years in Engineering and Product Development
- ✓ Production of a live radio program with over 2 million listeners
- ✓ Developed managed services solutions for international sector leaders
- ✓ Co-founded Linn.do, a branding agency. Developed brand identity for clients like the London Notting Hill Carnival
- ✓ Co-founded JAMedia. Supported amateur music bands with management and production services




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MPP Masters, Public Policy

**TEACHFORAMERICA**

*BILL & MELINDA GATES foundation*

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Office of the Mayor



 **PRISA** Network Engineer

**verizon**  
**terremark** Systems Engineer

**Schneider Electric** Solutions Consultant



**Imperial College London**

MSc Masters, Innovation, Entrepreneurship and Mngmt  
BS Computer Science, Industrial Engineering





Try it on the **WEB**

ANDROID APP ON  
**Google play**

Download on the  
**App Store**



**Thank You!**



Contact: [partners@caribu.com](mailto:partners@caribu.com)

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